

# MEMPHIS MUSIC PERFORMED LIVE DAILY

Only at Backbeat Tours can you ride through the streets of Memphis with a real working musician. Our guides just don't tell you about the sights -- the play and sing classic Memphis hits live on the bus. Grab a tambourine, shaker, or bongo, and join the fun - it's an experience like no other!



## SEE WHAT ALL THE TALK'S ABOUT!

Backbeat Tours has been featured in:

**Southern Living**

**Memphis**  
THE CITY MAGAZINE

**BBC**

**CNN**

**FOX**  
**13**  
MEMPHIS

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## GET YOUR TICKETS TODAY

For tickets, tour times and availability, call Zerve at 877-230-0331 (or 901-527-9415), or visit our ticket desk at 143 Beale Street (B.B. King's).

ALL TOURS DEPART FROM THE BACKBEAT TOURS TICKET DESK INSIDE B.B. KING'S (2ND AND BEALE)

## 2016 TICKET PRICES

### Memphis Mojo Tour

90 minute musical bus ride through Memphis  
• Adults \$28 • Seniors \$26 • Children (7-12 years) \$15

### Big Mojo Tour

Three hours: Mojo and Sun combined into one great tour!  
(Includes admission to Sun Studio)  
• Adults \$46 • Seniors \$44 • Children (7-12 years) \$32

### Memphis Discovery

Three hours of the best of Memphis  
• Adults \$36 • Seniors \$34 • Children (7-12 years) \$19

### Graceland Platinum Tour

Four hours of everything you want to see at Graceland  
• Adults \$53 • Children (7-12 years) \$34  
*Or transportation only*  
• Adults \$19 • Children (7-12 years) \$12

### Historic Memphis Walking Tour

Two hours of history, laughs, and Peabody Ducks  
• Adults/Seniors \$15 • Children (7-12) \$9

Prices and tour times subject to change. Special group rates available for parties of 15 or more.



877-230-0331 [backbeattours.com](http://backbeattours.com)

## GOT A SPECIAL EVENT?

We provide shuttles, tours and entertainment for special events of all kinds, including birthdays, weddings, family reunions, and school, corporate and church outings. Whatever the occasion, just give us a shout and we'll make it an experience to remember. For information call 901-527-9415.

## MEMPHIS' MOST POPULAR TOURS



[www.backbeattours.com](http://www.backbeattours.com)



## SEE WHERE ROCK'N'ROLL REALLY BEGAN.

Memphis, Tennessee is a gracious old Southern city of riverboats and cotton money, and a restless metropolis with a unique spirit of genius and innovation at its heart.

The "Memphis Sound" sprang to life here not only on Beale Street, but in a million other places: along the riverfront, on the street corners and parks, in churches and juke joints tucked away throughout the city.

Discover these hidden locales, and learn how each fits into the gritty story of the Bluff City. From the vibrant blues of Beale Street to the rockin' rhythms of Sun Studio and Stax Records... from stately parks and historic churches to the raucous hangouts of bootleggers... from the site of a Civil War river battle to the streets Elvis walked on his path to fame.... you'll see it all on the highest-rated tours of the city.

Memphis is a city with an incomparable story. If you listen close and know where to look, you can be a part of it today. Let us take you there.



## WHICH MEMPHIS DO YOU WANT TO DISCOVER TODAY?

### Memphis Mojo Tour

Our most popular tour, this lively 90-minute drive features **live music** and the very best of Memphis.

- Beale Street
- Sun Studio
- Overton Park
- Peabody Hotel
- Stax Studio
- Lorraine Motel
- Elvis, BB King & Johnny Cash locales



### Extended "Big" Mojo Tour

All the fun and excitement of the Mojo Tour, plus a **guided tour of Sun Studio**, where Elvis Presley, Jerry Lee Lewis, and Johnny Cash launched their careers.

### Graceland Tour

Ride in vintage style to the home of the King! Your Platinum Pass admission includes:

- Mansion Tour
- Elvis' private jets
- Auto Museum
- Special Exhibits



### Memphis Discovery - *Explore, Taste, Shop*

Get the complete Memphis experience in this all-inclusive 3-hour tour. Visit:

- Peabody Duck March
- Victorian Village
- Rock 'n' Soul Museum (*admission included*)
- Lorraine Motel
- Beale Street
- Shop at Lansky's, Elvis' favorite clothier
- Sample the best BBQ in the city at Central BBQ



### Historic Memphis Walking Tour

Experience the city on foot! On this 2-hour walking tour through downtown Memphis, you'll see:

- Peabody Duck March
- Main Street
- Court Square
- Beale Street
- Civil War sights
- Panoramic rooftop views

